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Food Rescue, Locally

Presented by:

Evan Zachary, Flower City Pickers Inc. Director of Development

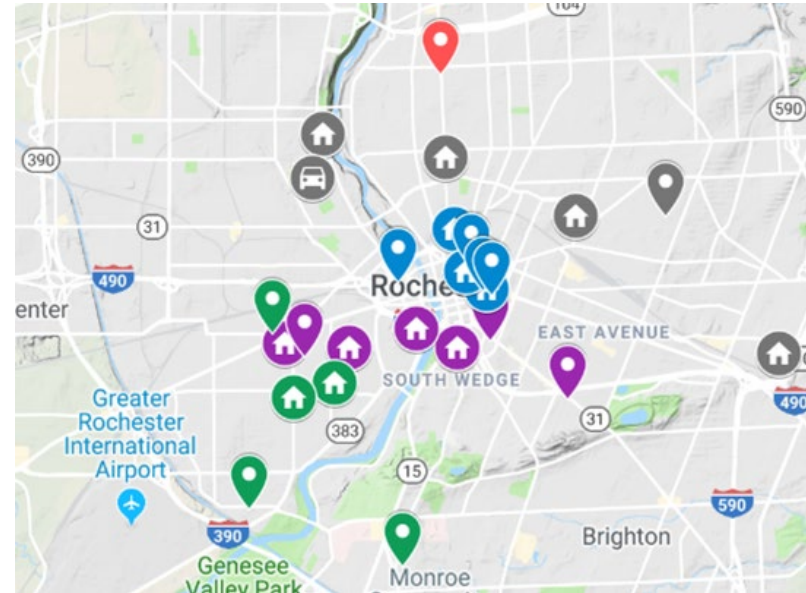


- City of Rochester Public Market
- Over 800,000 lbs recovered in the first four years using \$15,000
- 35+ receiving agencies
- Grassroots start, expanding capacity



Our Model

- Wholesale and Retail Sourcing
- Hand-sort, three stream model
 - A, B, C
- Free pickup or delivery
- Access equity- open membership
- Community board representation





How is Food Rescue Different from Food Banking?

Food Banking:

- Hub-and spoke model
- Non-perishable foods
- Broader service region
- Logistically scaled, supported nationally

Food Rescue:

- Non-point-source decentralized redistribution model
- Perishables only
- Balance anti-hunger against waste reduction
- Localized service regions

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Food Rescue, Nationally

FRA Market Research 2018-2019

Conducted by:

Hayden Dansky, Zac Chapman, Audrey Walstrom, and Amy Moore Shipley

Presented by:

Evan Zachary

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Methods and Outreach

- Questions created
- Outreach list conducted
 - Variety of types of food rescue organizations
 - Across US and Canada
 - 17 organizations interviewed or surveyed
- Interviews to non-FRA members (10)
- Survey to FRA members (7)
- Answers were de-identified, results compiled and analyzed
- Report written with analyzed results and anonymous data

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Results: Programmatic Challenges

- Monopolization of Feeding America
 - Food Sourcing
- Meeting recipient needs
 - Prepared food
 - Recipient capacity / storage
 - Culturally appropriate foods
- Food Donor challenges
 - Reluctance
 - Too much of one item (bread)
 - Still food waste

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Results: Organizational Challenges

- Funding
- Human Power
 - Staff capacity
 - Volunteer capacity
- Scaling and Growth
- Board Engagement
- Human Resources

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Results: Qualitative and Quantitative Goals

- Qualitative:
 - Programming
 - Software
 - Funding
 - Facilities
- Quantitative:
 - Food poundage
 - Number of people
 - Funding
 - Physical expansion

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Results: Strengths and Weaknesses

- Strengths:
 - **Relationships**
 - Innovation
 - Dedication
 - Minimizing barriers
 - Efficiency
- Weaknesses:
 - Capacity
 - Volunteer reliance

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Results: Feeding America Relationship

- Have relationship:
 - Working together and good
 - Working together minimally / doesn't feel good
- Don't have relationship
 - Tried, didn't work → often negative
 - Trying → slow to respond
 - Different spaces, don't want to have relationship → different models, different values

Looking Ahead



Food Recovery In New York State

How is food rescue differentiated at a policy level and local operational level?

Models of collaboration between formative and existing donations processing infrastructure?

Farm to Fork Network - VT

Our role to play in ongoing stakeholder conversations while service provision varies by region.

Anti-hunger funding going into food banks and pantries while waste reduction funding seems to be going to municipalities, haulers, generators, and processors.

Food rescue agencies, as a blend of both, are often left underfunded and overcapacity.



How you can support food rescue

Identify and volunteer with your local food rescue agency

Donate to Food Rescue Alliance or your local food rescue agency

Include food rescue groups in your stakeholder conversations

Find out more at- foodrescuealliance.org

For Rochester- flowercitypickers.org

Thank you

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